



English for Tourism: Course Outline

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Instructor's Office Hours	Wednesday 12:30-1:30pm / Thursday 12:30-1:30pm or by appointment
Class Hours	Thursday 9:10am -12:00pm
Class Location	Humanities and Social Science Building (I): D204
Required Text	Oxford English for Careers: Tourism 1 <i>By Robin Walker and Keith Harding</i>

Course Objectives

- Learn how to confidently use vocabulary and phrases related to tourism.
- Develop the ability to explain Taiwanese tourist sites in English.
- Understand the economic, cultural, and environmental influence of tourism.

Course Evaluation

Participation	10%
Midterm test	15%
Assignments	50%
Final Project	25%

Additional Information

- I expect you to speak English as much as you can. Don't be afraid to make a mistake! ☺
- If you miss a class **you** are responsible for finding out what you missed. Ask a classmate, come by my office, or send me an email to find out what you missed in class.

若是你有缺課，你有責任要知道上課的內容。你可以詢問你的同學或是老師（可以寫email給我或是來我的辦公室）。

- More than **four unexcused absences** will result in failure of the class.
無故缺席曠課達四次以上者，即被當掉。
- Two late arrivals to class are equal to one absence.
- No cell phone use is permitted in class (except for use as a dictionary).

Course Schedule

Week	Date	Topic	Reading	Comments
1	9/12	Course Overview / Introduction to Tourism	-----	
2	9/19	-----	-----	No class: Holiday
3	9/26	What is Tourism?	Unit 1	
4	10/3	World Destinations	Unit 2	
5	10/10	-----	-----	No class: Holiday
6	10/17	Tour Operators	Unit 3	
7	10/24	Tourist Motivations	Unit 4	
8	10/31	Travel Agencies	Unit 5	
9	11/7	MIDTERM	-----	Midterm
10	11/14	Transport in Tourism	Unit 6	
11	11/21	Accommodation	Unit 7	
12	11/28	Marketing and Promotion	Unit 8	
13	12/5	The Airline Industry	Unit 9	
14	12/12	Holidays with a difference	Unit 10	
15	12/19	Reservations and Sales	Unit 11	
16	12/26	Airport Departures	Unit 12	
17	1/2	Is Tourism good or bad?	-----	Final Project Due
18	1/9	End of Semester Activity	-----	