



English for Tourism: Course Outline

Instructor	Crystal McRae <u>Email:</u> ndhu_crystal@hotmail.com <u>Office:</u> Science and Engineering Building (II): A222 <u>Website:</u> http://crystalcleareducation.yolasite.com <u>Blog:</u> http://crystalcleareducation.wordpress.com
Instructor's Office Hours	Wednesday 12:30-1:30pm / Thursday 12:30-1:30pm or by appointment
Class Hours	Thursday 9:10am -12:00pm
Class Location	Humanities and Social Science Building (I): D221
Required Text	Oxford English for Careers: Tourism 1 <i>By Robin Walker and Keith Harding</i>

Course Objectives

- Learn how to confidently use vocabulary and phrases related to tourism.
- Develop the ability to explain Taiwanese tourist sites in English.
- Understand the economic, cultural, and environmental influence of tourism.

Course Evaluation

Participation	10%
Midterm test	15%
Assignments	50%
Final Project	25%

Additional Information

- I expect you to speak English as much as you can. Don't be afraid to make a mistake! 😊
- If you miss a class **you** are responsible for finding out what you missed. Ask a classmate, come by my office, or send me an email to find out what you missed in class.
若是你有缺課，你有責任要知道上課的內容。你可以詢問你的同學或是老師（可以寫email給我或是來我的辦公室）。
- More than **four unexcused absences** will result in failure of the class.
無故缺席曠課達四次以上者，即被當掉。
- Two late arrivals to class are equal to one absence.
- No cell phone use is permitted in class (except for use as a dictionary).

Course Schedule

Week	Date	Topic	Reading	Comments
1	9/18	Course Overview / Introduction to Tourism	-----	
2	9/25	World Destinations	Unit 2	
3	10/2	Tour Operators	Unit 3	
4	10/9	Tour Operators	Unit 3	
5	10/16	Tourist Motivations	Unit 4	
6	10/23	Travel Agencies	Unit 5	
7	10/30	Transport in Tourism	Unit 6	
8	11/6	MIDTERM	-----	
9	11/13	Accommodation	Unit 7	
10	11/20	Marketing and Promotion	Unit 8	
11	11/27	The Airline Industry	Unit 9	
12	12/4	Holidays with a difference	Unit 10	
13	12/11	Reservations and Sales	Unit 11	
14	12/18	Airport Departures	Unit 12	
15	12/25	Final Project – Work Period	-----	
16	1/1	-----	-----	No class - Holiday
17	1/9	Is Tourism good or bad?	-----	Final Project Due
18	1/16	English Tourism Movie	-----	